



Publicity and events

- 2nd March 29th April (8 weeks)
 c.3,500 leaflets distributed, 111 letters sent to businesses around Commercial Sq.
 4 drop-in exhibitions in Saffron/Commercial
- Sq./Clarendon Park mixture of daytime and
- Permanent display at Aylestone Leisure Centre (staffed two hours per week)

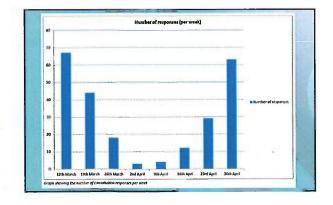
 Castle Ward meetings 21st Nov & 13th Feb

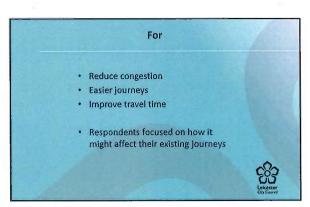
 Saffron Ward meeting 8th March



Response

- · 291 responses in total, mainly through the online consultation
- Exhibitions had low attendance, including Clarendon Park (10 people)
- 25.4% positive, 60.1% negative, 14.4% neutral/balanced
- Clear themes in the responses
- Castle Ward meeting strongly opposed, Saffron Ward strongly in favour

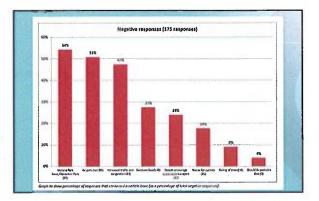


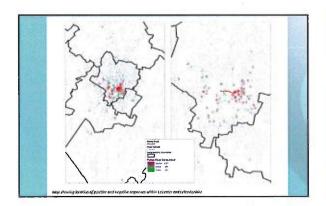


Against

- · Increased traffic on Victoria Park Road -worried about impact on Clarendon Park
- Increased traffic levels and pollution in the
- Possible link to Evesham Road LCC should encourage sustainable transport
- · 'Putney Road Say No' campaign
- Respondents focused on how it might affect the local area







Victoria Park Rd/Clarendon Park concerns Victoria Park Road currently designated a B Road and used as an orbital route Expected to take through traffic Off carriageway cycle lanes, and several signalised crossing points Predicted moderate increase will remove traffic from more residential streets and provide shorter journeys Impact on Clarendon Park to be monitored and, if necessary, action taken

Air Pollution concerns · Increase in emissions at the junctions Overall benefit to city emission levels from shorter routes and less congestion

Traffic concerns • Increase in traffic on Putney Road, but creates benefits on other parts of the network • Journeys redistributed from other routes Less traffic on residential routes Junctions designed to manage high volumes of traffic

Evesham Rd concerns

- Putney Rd scheme provides benefits independent of other highway schemes
- Evesham Rd is part of the Local Plan process
- Benefits/impacts yet to be quantitatively investigated
- Likely to be debated at Full Council in the Autumn



Sustainable Transport concerns

- Council has to take a balanced approach to transport improvements
- Scheme does benefit cars, but reduced congestion will benefit other users
- Council delivering a programme of NPIFfunded bus pinch point schemes
- Scheme does interrupt a well used cycle route – junction being designed to reduce the impact on cyclists



Scheme Benefits

- Increases in traffic are manageable
- Redistributes existing journeys, reducing pressure on key parts of the network
- Provides benefits independent of other schemes



Scheme Benefits - shorter journeys

- Redistribution of existing trips being made
- More sensible, shorter east-west routes
- · Less congestion on surrounding roads
- Less pollution
- Less traffic using residential streets



Scheme Benefits - improved access

- · Access to
 - · developments
 - education institutions
 - M1
- More resilient network
- Increased attractiveness for development



Next Steps - monitoring strategy

- Outline study for "before and after" data
- Highlight areas where the Council would want to note, monitor, and action results





